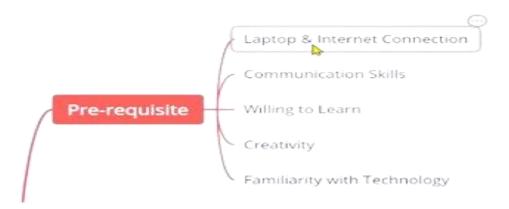
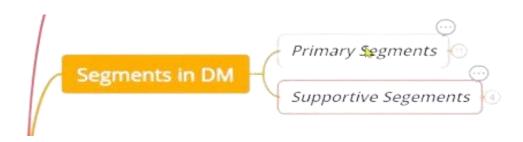
Digital Marketing Road Map

what is digital marketing?

Digital marketing is the component of marketing that uses the Internet and online-based digital technologies such as desktop computers, mobile phones, and other digital media and platforms to promote products and services.







SEO (Search Engine Optimisation): To get more or visitors to your website through search engines.

Paid Ads -(3)

Content Writing

Social Media Optimisation

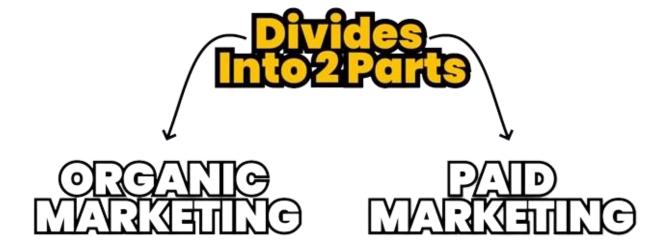
Primary Segments

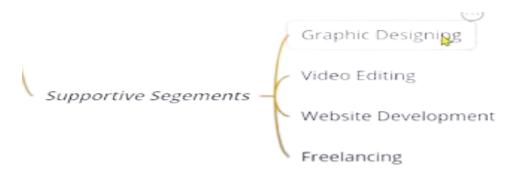
E-mail Marketing

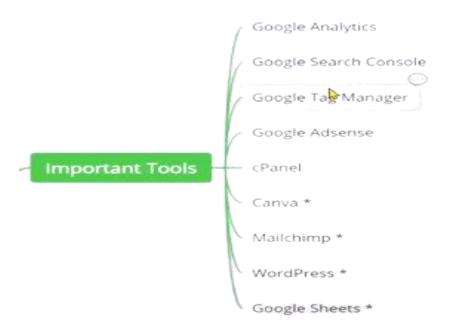
App Store Optimisation

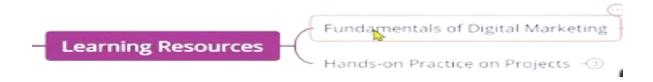
Online Reputation Management

YouTube Marketing













Networking

| Build a professional LinkedIn profile and with Industry professionals

| Participate in Webinars or Seminars |
| Contribute to online discussions and sha |
| Market Yourself!

Thanks